

MONTHLY ACTION PLAN

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STEP 1. Block time out in your calendar.

STEP 2. List one thing you'll do for each category in the table below.

STEP 3. Complete all activities in 30 days or less.

Start date:

Due date (recommended timeframe is no more than 1 month from start date):

PHOTOGRAPHY	MARKETING	PRICING
When it comes to photography I need to ...	When it comes to marketing I need to ...	When it comes to pricing I need to ...
Details of what I'll do:	Details of what I'll do:	Details of what I'll do:
Date completed:	Date completed:	Date completed:
Here's what I'll need to work on next:	Here's what I'll need to work on next:	Here's what I'll need to work on next:

Note: If you need some extra help so you know exactly what to do for each stage of your action plan, I run a coaching program called The Real Estate Photography System that can help you manage your photography, marketing and pricing. This program includes over 500 training modules, Group Coaching Calls with other photographers, plus 1-to-1 coaching calls to address your individual needs. For further details send me an email: darryl@realestatephotographysystem.com